

Official 2017 InstaQuest Challenge List

All answers must posted to Instagram and must include the following:

Tag @visitdowntownmadison on Instagram

#IQ2

#teamname (if registered as a team)

If challenge is at a business, either tag the business on Instagram or # for the business.

#	Challenge	Instagram # or Username to tag biz	Points Awarded	Got it!
1	Make your very own "What makes YOU you" card and then share a selfie with your new card!	@dreambankmsn #dreambank	20	
2	There are only three houses remaining on State Street. Take a pic of one!		15	
3	Become part of the art! Take a selfie with one of the cut outs in the Chazen lobby: choose from our Good Earth, The Shawl, or L'Mante.	@chazenartuw	5	
4	Too good to miss! Take a selfie with a book from our Too Good to Miss collection at the Central Library. MPL will select a daily prize winner for the most creative Instagram pic of the day.	@madisonpubliclibrary #madisonput	15	
5	Social Media Clue:		50	
6	What's in the Happiness Drawer? Take a photo of your favorite item inside the drawer and share it. When you are done with your challenge, stick around for our free postcard activity!	@Anthology218	15	
7	Take a photo of our cookie cake featured in the store. Mmmmm cookies!	#InsomniaCookies	5	
8	Craving something sweet? Post a selfie sampling Kilwin's Double Dark Chocolate Fudge. It's delish!	@madkilwins	5	
9	Downtown Madison is home to two beautiful lakefront terraces. Create a collage with a photo at the Monona Terrace and a photo at the Terrace at Memorial Union on Lake Mendota for major points.		10	
10	Head upstairs and take a selfie on our outdoor dining roof garden!	@parthenongyros	5	
11	Social Media Clue		20	
12	Try on your favorite pin or apply a free temporary tattoo and take a pic of it!	@shopmadmod	10	
13	Take a selfie with the large blue sour patch! "It's big and blue and sour, too"	@itsugar #itsugar #itsugarmadison	5	
14	The Capitol Building incorporates many fossils into their architecture. Head to this beautiful building to search for one and take a photo!		5	
15	Become George Post by donning an old timey mustache and then build the Capitol out of Legos. (Props provided by the Park Hotel)	#parkhotelmadison	20	
16	Chipotle has a lot of eye catching art! Take a photo of one of the Aztec wooden sculptures mounted on the walls.	@chipotlemexicangrill	5	
17	Take a picture of a "The Soap Opera" shirt in the shop.	@TheSoapOperaMadison	5	
18	Do you know where "Madison's Happiest Corner" is? Look for a corner business that boasts this slogan for major points.		20	
19	#Throwback to the #MannequinChallenge and take a photo with the "Man"nequin rocking the Fontana Sports logo!	@fontanasports	10	
20	Social Media Clue		20	
21	Time to make a big splash! Borrow our fishing gear and prove you can catch our giant pike by taking a selfie at our photo op!	#WisconsinHistoricalMuseum	5	

22	Madison is home to BCycle, a bike kiosk system that allows users to bike from station to station to get around the city. We have two NEW BCycle stations at the Top of State Street. Take a photo of one of the new stations!	@madison_bcycle	5	
23	Take a selfie wearing some of Ragstock's trendy metallic clothing or accessories!	@ragstock	5	
24	Head to Madison's famous pizzeria, Ian's Pizza on State, and take a picture of their many specialty pizzas.	@ianspizzamadison #ianspizza	5	
25	Watching over the Capitol Square is a large stick figure man. Can you find him? Instagram a pic of this sculpture for BIG points.		15	
26	On Friday the 11th and Saturday the 12th, our head chef will wear a goofy hat during late night service (10pm-1am). Take a picture of the chef in the hat and share it.	@muramotodowntown #muramotod	25	
27	What has four sides and is gold? It's our Theobroma Chocolate Pyramid! Stop inside the store and take a pic of the world's rarest chocolate.	@redelephantchocolate	15	
28	Take a picture of the crow perched on the Capitol dome. Hint: Look out the door from the inside.	@teddywedgers	10	
29	Earn mega bonus points if you find the RAINBOW BCycle and grab a picture of it!	@madison_bcycle	25	
30	Take a picture in front of the 3D wall decor of leaves and Forage sign.	@forage_kitchen	5	
31	Take a picture at the "Original Field Table" inside the restaurant.	@thefieldtable	5	
32	Social Media Clue		20	
33	Find the Bucky Badger toy hidden in the store and take a photo of it. At the end of the InstaQuest, Goodman's will draw a winner from all the great photos taken.	#goodmansonstate	10	
34	Looking down State Street you can view the University of Wisconsin's Bascom Hill. For major points, take a picture of the hill. But there's a catch: you have to take the picture from the Capitol's observation deck.		20	
35	Social Media Clue		20	
36	There are great fried cheese curds all around downtown, but only one is made with Ol' Reliable beer in the batter. Take a selfie in front of the restaurant that uses this beer in their curd batter.	@wisbrewingco	5	
37	Lisa Link Peace Park is dedicated to Elizabeth "Lisa" Link, an activist, who helped revive the Madison chapter of the Women's International League for Peace and Freedom. Take a photo of the Peace Pole located in the park.		10	
38	Madison College's mascot is the Knight. Take a picture with him.	#Knight@MCDowntown	10	
39	Some things get stuck in the past. ~ Take a picture of one of the clocks from 1912 (relocated from the Capitol) that is permanently set at 4:12.	@fromagination	10	
40	On August 12th we'll be hosting a Swedish Fika from 12PM-4PM. Stop by and take a photo in front of our Kanken Wall.	#arcticfox	10	
		TOTAL POINTS	500	