



Downtown Madison Business Sign-Up Form

Get involved with one of the most storied UW-Madison traditions this fall and help drive customers to your business at the same time! Homecoming 2009: Bucky's Game Show Challenge will be held October 9-17, 2009, and you're invited to be a part of it.

Just fill out the form below and tell us how you'd like to be involved. A member of the UW Homecoming Committee will then contact you to discuss our potential partnership. It's that simple!

On Wisconsin!

The UW Homecoming Committee

Business Contact Information

Business _____

Address _____

Contact _____

Phone _____

E-mail _____

My business would like to...

- Display a Homecoming poster and hand out magnets. Downtown Madison ambassadors will be distributing the posters and magnets prior to Homecoming.
- Donate a prize for Homecoming week (student participants).
- Donate a prize for the Golf Outing (alumni participants).
- Participate in the Homecoming Parade. The annual parade attracts more than 10,000 people to the downtown area. This year it will be held on Friday, October 16, at 6:00 p.m. There is a \$100 fee to participate in the parade.
- Have a special discount for customers wearing a Homecoming T-shirt from Friday, October 9 through Thursday, October 15. The discount we will offer is: _____

If you're interested in supporting UW Homecoming through other ways such as sponsorship, please contact Noelle Baker at sponsorship@uwalumni.com or (608) 265-2731.

Return this form by Friday, September 4 to: Wisconsin Alumni Association, Attn: UW Homecoming Committee, 650 North Lake Street, Madison, WI 53706.

Or, sign up online at uwalumni.com/downtownmadison.