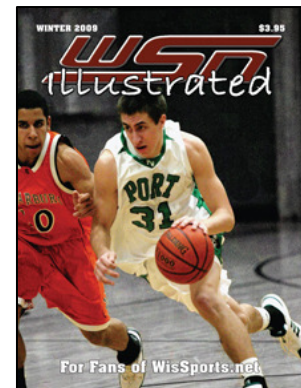


Get to your customers **BEFORE** they come to Madison

- Over 200,000 high school sports fans converge on Madison every March
- Thousands of high school basketball, hockey and wrestling fans read our website and magazine
- Game programs and entertainment guides
 - How many people actually buy them or pick them up?
 - How many coaches, fans, parents and students don't already have food and entertainment plans before getting to Madison?
 - How many people book hotels once they are already in Madison at a game or in a restaurant?

About WSN

- The most popular high school sports website in the state – **WisSports.net**
 - Over 150,000 monthly unique visitors
 - Over 40,000,000 page views per year
- The only magazine in Wisconsin that is 100% high school sports – **WSN Illustrated**
 - Controlled circulation, over 10,000 copies go into high schools
 - February issue has March State Tournament focus



State Tournament Opportunities

- February WSN Illustrated (Over 50% off rate card pricing)
 - 1/6 Page Ad (2.5 x 5.5) – \$175 + \$50 Trade
 - 1/2 Page Ad (7.5 x 5.5) – \$500 + \$100 Trade
 - Full Page Ad (9 x 12) – \$950 + \$200 Trade
- WisSports.net (Over 50% off rate card pricing)
 - 100,000 banner impressions : \$200
 - 250,000 banner impressions : \$350

Contact: Nicholas Kartos | 608.213.9631 | Nicholas@WisSports.net

