

Participants & Events

Look for the “Stop in Here” signs at businesses! Catch the free trolley at bus stops on State Street and the Capitol Square.

Brought to you by Madison’s Central Business Improvement District (BID), with Overture Center for the Arts, the Greater State Street Business Association (GSSBA), and Isthmus/thedailypage.com



DOWNTOWN MADISON
HOLIDAY OPEN HOUSE
Saturday, November 28, 2009
10am to 6pm

Downtown Information Table, Overture Center Rotunda Lobby, 10am – 3pm.
Stop by for maps, directions, shopping and restaurant suggestions.

Downtown Madison Gift Certificates are good at more than 150 shops and restaurants and make great holiday gifts. Purchase at the Overture Center Ticket Office (201 State St.) or the University Book Store (711 State St.)

*Purchase Downtown Madison Gift Certificates here.

1 Overture Center for the Arts

201 State St. • (608) 258-4141

Holiday Open House Activities – Fun for Families and Children. Fun for kids of all ages and their families. Cookie decorating, Disney’s THE LION KING activities, characters in costume, holiday photos with **Isthmus**, Kids in the Rotunda performances, and more! Stop by the Downtown Information Table for maps, downtown directions and a friendly smile, and visit the *Rotunda Cafe* for beverages and snacks. Enjoy the spectacular holiday lights and decorations throughout Overture Center, and finish your holiday shopping with Overture Center Gift Certificates!

9:30 AM, 11 AM, 1 PM (Rotunda Stage) Free Kids in the Rotunda shows featuring shadow puppeteer Daniel Barash. Coffee and kid-friendly snacks available for purchase from the Rotunda Cafe.

10 AM - 2 PM (Overture Hall Lobby, unless otherwise marked)

- Free holiday cookie decorating station hosted by Madison Children’s Museum, with cookies provided by Catering a Fresco, Overture Center’s exclusive caterer and Madison Central BID.
- Overture Center ticket giveaway station, with a chance to win a family four pack of tickets to Disney’s THE LION KING coming to Madison April 27-May 23! Tickets go on sale December 5 at Overture Center.
- Disney’s THE LION KING coloring activity for kids of all ages.
- Meet-and-greet photo opportunities at the birch forest, with costumed characters from Kanopy Dance and Children’s Theater of Madison’s production of *A Christmas Carol*. Staff from **Isthmus**, **Madison’s weekly newspaper**, will photograph character greetings and post them to TheDailyPage.com the following week.
- Interactive “Gone Fishing” exhibit provided by Madison Children’s Museum.
- Madison Ballet’s life-sized Nutcracker on display.
- Show tickets and gift certificates on sale at the Overture Center ticket office.

- *The Fine Art of Children’s Book Illustration* exhibition, free and open to the public in the Wisconsin Academy’s **James Watrous Gallery** (third floor Overture Center). Showcasing the work of several of Wisconsin’s most accomplished illustrators of children’s books. Gallery is open until 6 pm on November 28. Call for more info, (608) 265-2500.

3:30 - 5 PM (Rotunda Stage) *Dreams of our Future* book exhibition project inspired by James Watrous Gallery exhibition, *The Fine Arts of Children’s Book Illustration*. Fourth and fifth graders from Glendale Elementary School will read selections from their self-authored books about their dreams for the future. Free and open to the public.

2 Shangri-La Collections

125 State St. • (608) 259-9395
Hand made treasures from the Himalayas.
Buy something in the store and get free entry into the raffle for a \$25 gift certificate. We will also provide sweets from Nepal.

3 Frida Mexican Grill

117 State St. • (608) 256-4000
Making Mexican Food Fresh.
Buy a \$25 Gift Certificate for only \$15 dollars. Gift Certificate can be used at The ICON, FRIDA Mexican Grill and ZANDER’S Capitol Grill.
Just for Kids: Kids’ menu’s that includes a drink for under five dollars!

4 Ian’s Pizza on State

214 State St. • (608) 257-9248
Pizza by the Slice!
Stop into Ian’s to sample some of our staff favorites. Recently featured on the Travel Channel’s ‘Bizarre World’ hosted by Andrew Zimern, Ian’s was chosen as one of Wisconsin’s most unique eateries. Come in and taste what all the hype is about!”

5 State Street Gallery
109 State St. • (608) 819-0304
Where the Fruit of the Vine and Art Combine.
10% off all original artwork.

6 Wisconsin Historical Museum
30 N. Carroll St. • (608) 264-6555
Collecting, Preserving and Sharing Stories since 1846.
20% off any “Real Wisconsin” clothing this day. Open 9-4.

7 the camera company
24 N. Carroll St. • (608) 256-0011
We have all Holiday photo needs. Calendars, Mugs, Playing cards...Greeting cards. And don’t forget Cameras from Darkroom to digital. We have it all.

8 Atticus
18 N. Carroll St. • (608) 204-9001
Apparel, accessories and apothecary products for men and women.
Holiday Open House Special: Spend \$125, Save \$25. Spend \$250, Save \$50. Spend \$500, Save \$100.

9 Capitol Kids
8 S. Carroll St - On The Capitol Square • (608) 280-0744
Madison’s favorite store for kids and other playful people.
Just for Kids: Help reduce the “gimmies” by letting kids use Capitol Kids wish lists that encourage them to think of others. Discounts for people donating to Toys for Tots.

10 Fromagination
12 S. Carroll St. • (608) 255-2430
Artisanal cheeses and perfect companions from local pastures.
No time like the present, get a jump start on your holiday shopping list, Fromagination will help you customize gift boxes for everyone on your list, using only local products. Stop in and sample a variety of local cheeses and companions that are sure to be hit. We will check your coat, provide you with a Holiday drink and treats, while you join us in some Holiday shopping!

11 Subway Restaurant
19 W. Main St. • (608) 255-1636
Breakfast, lunch, dinner and catering. Eat Fresh.
New Subway Melts: Chicken Cordon Bleu Melt and Chicken Marinara Melt.

12 Savoir Faire Cards, Gifts & Wine Bar
5 N. Pinckney St. • (608) 819-8066
Home of the Sip & Shop.
40% Off Christmas & 40% off Vera Bradley, Tasty Treats, Hot Cider, Wine Tastings, Artist Oyoune Handpainting & Personalizing Your Christmas Ornaments, Drawing for Beautiful Pre Lit Tabletop Christmas Tree.

13 Utpala Tibetan Rugs
14 W. Mifflin St., Suite 104 • (608) 259-9666
Specializing in fine, hand made Tibetan rugs.
Stop in for a free entry into the raffle for a 2’ x 3’ rug, valued at \$185.

14 Zander’s Capitol Grill
118 State St. • (608) 280-9999
The Definition of Delicious.
Buy a \$25 Gift Certificate for only \$15 dollars. Gift Certificate can be used at The ICON, FRIDA Mexican Grill and ZANDER’S Capitol Grill.
Just for Kids: Kids’ menu’s that includes a drink for under five dollars!

15 Driftless Studio: Nature Gallery & Gifts
214 State St. • (608) 230-5153
Bringing a little nature to State Street!
We’ll have balloons, holiday music and delicious treats for shoppers young and old!

16 Anthology
218 State St. • (608) 204-2644
Local paper and craft shop featuring gifts Made in Madison.
Decorate 3 holiday gift tags for \$5. Visit Anthology at the 5th Annual Holiday Craftacular at the Masonic Center (301 Wisconsin Avenue), a sale featuring over 60 local artists and crafters.

17 Goodman’s Jewelers
220 State St. • (608) 257-3644
The Diamond Store of Madison since 1933.
Join us for hot cider, cookies and fantastic holiday savings!

18 WinterSilks
224 State St. • (608) 260-0060
We have been bringing luxury in silk to our customers for 30 years!
Light refreshments at the store.

19 The Fanny Garver Gallery
230 State St. • (608) 256-6755
Affordable Splendor. Jewellery, art glass, and fine art.
Stop by and register to win a \$50 gift certificate.

20 Little Luxuries
230 State St. • (608) 255-7372
Accessories & Gifts.
Stop in for complimentary Cookies. Free gifts to randomly selected customers. Special sales on the hour.
Just for Kids: Buy two Japanese rubber erasers (\$1 each), get one free.

21 Patricia Shoppe
137 W. Johnson St. • (608) 256-1111
We’ll have special sales that weekend, and while customers shop there will be hot apple cider and holiday treats to enjoy.

22 Mad Dog’s Eatery
309 N. Henry St. • (608) 310-4511
We have bigger Wieners!
Free coffee and toffee! Try our tried and tested homemade food and candy.

23 Uno Chicago Grill
222 W. Gorham St. • (608) 255-7722
Best Food Around.
Take a break from shopping and stop in for “The Best Food Around”. Ask about \$30 Uno Savings Booklet with the purchase of a gift card.

24 Rethreads
410 State St. • (608) 257-1018
Stop in at Rethreads for unique and fashionable clothing at a surprisingly low cost! We will also be serving hot apple cider and holiday treats!

25 Madison Sole
414 State St. • (608) 255-2522
Shoes and accessories.
Free gift with each Vera Bradley purchase! Buy 3 tights or socks, get 1 free. Special discounts on boots and shoes.
Drawings for free Dansko, Keen and El Naturalista.

26 Cabana Room/Samba Brazilian Grill
240 W. Gilman St. • (608) 257-3300/257-1111
Relax after shopping with a hand made Mojito and fabulous South American food! Purchase \$100 in gift cards and receive a complimentary \$25 certificate as our present to you! Good at Samba or Cabana Room.

27 Mimosa Books & Gifts
260 W. Gilman St. • (608) 256-5432
Your Spiritual Resource Center!
Mimosa will be offering FREE candy cane cocoa with home-made whipped cream! Come on in to warm up and see our unique selection of gifts.

28 Villari’s Martial Arts and Wellness
532 State St. • (608) 251-7755
Martial Arts and Wellness classes for all ages, fitness and ability levels.
Stop by to check out our martial arts classes and pick up some coupons and refreshments!

29 The University Book Store
711 State St. • (608) 257-3784
\$5 Badger tees & register to win boxes in each department (art/books/clothing/gifts).

30 Buffalo Wild Wings Grill and Bar
529 State St. • (608) 255-9464
You Have To Be Here.
Food for the whole family, come in and enjoy all the holidays have to offer.

31 Scennie Nation
521 State St. • (608) 661-4350
Authentic apparel celebrating the Wisconsin lifestyle.
Cookies, coffee, and hot chocolate will be provided for shoppers. 10% off of purchase of \$30 or more.

32 Lands’ End Canvas
411 State St. • (608) 257-4900
NOW OPEN. Visit the first Lands’ End Canvas store - a new chapter in a storied brand. New clothing for men and women with the kind of effortless informality and timeless style we think you’ll appreciate. Light refreshments will be served.

33 Chasers Bar & Grille
319 W. Gorham St. • (608) 251-3354
Great place to watch a game and relax in comfortable booth seating! Awesome sandwiches, soups, burgers and more!
Stop in and receive 15% off your lunch order!
Just for Kids: Kids get complimentary hot chocolate and marshmallows as well as a holiday treat!

34 Community Pharmacy
341 State St. • (608) 251-3242
Full spectrum pharmacy including: traditional pharmaceuticals, herbals, homeopathic remedies and chemical free body care.
Homemade (by staff members) cookies and warm apple cider.

35 Ragstock
329 State. St. • (608) 251-3419
A different kind of clothing store.
Refreshments for customers, we’ll be collecting food donations for Second Harvest Food Bank and handing out coupons.

36 The Soap Opera
319 State St. • (608) 251-4051
Enjoy free cider at The Soap Opera. Happy Holidays to everyone!

37 Karen & Co. & Sassafras
307-309 State St. • (608) 258-5500
Holiday cookies and treats for everyone.

38 Tutto Pasta on State
305 State St. • (608) 294-1000
Relax at Tutto Pasta on State and enjoy a FREE glass of House Wine with a delicious Italian lunch to add to your perfect downtown holiday shopping experience!
Just for Kids: Great kids menu too with a free treat for kids!

39 A Room of One’s Own Bookstore
307 W. Johnson St. • (608) 257-7888
Books and fair trade gifts.
Free cookies and treats, 20% of boxed Holiday cards, 10% of all adult hardcover fiction books.

40 Fontana Sports Specialties
251 State St. • (608) 257-5043
High quality equipment and clothing for travel and adventure sports.
Come visit Fontana’s Holiday Workshop! See Santa & his elves at work helping people fill their Christmas lists. Bring your camera & be sure to get your candy cane from Mrs. Claus. Don’t forget to check out Fontana’s Holiday windows!

41 Museum Store (Madison Museum of Contemporary Art)
227 State St. • (608) 257-0158
The Museum Store invites shoppers to stop by for exceptional gifts, including fine American craft, books, toys, handbags, and jewelry designed and made by artists. Enter a drawing for a free blown-glass ornament during the Downtown Holiday Open House!

