

November 4, 2008



Madison's Central Business Improvement District (BID)

2009 Downtown Map & Guide - Business Info Confirmation Form Deadline: Jan. 9

The BID will update and reprint the Downtown Map & Guide for 2009 (available April). More than 200,000 are distributed annually. BID businesses receive free listing in the map: Business Name, Address, Phone Number. Please review, confirm, or provide changes to the information below:

1. Current Information:

Business Name: _____

Street Address: _____

Phone Number: _____

Map Category: _____

2. Confirmation (check one or reply by email):

_____ Information above is correct _____ Please make changes (below)

Your name: _____ Phone: _____

Signature: _____ Date: _____

3. Changes: List changes or additions here. Please provide your information exactly as you would like it to appear. Please print clearly or send via email:

Business Name: _____

Address: _____

Phone number: _____
(include area code if not 608)

Map Category _____
(choose one of existing categories on map):

4. How to reply: All changes must be provided **in writing** by the **January 9 deadline**. If we do not hear from you, we will assume the information we have is correct to print in the '09 map (out in April).

a. Email (preferred method) to: **mfreund@downtownmadison.org**

Include email subject line: "Map Listing – [Your Business Name]." Provide your information exactly as you would like it to appear.

b. Or, complete this form and send or fax to:
Mitch Freund, BID Programming Coordinator
P.O. Box 71. Madison, WI, 53701
(608) 443-1976 FAX: (608) 395-3982

DEADLINE: Friday, January 9, 2009