holiday

Advertising in Isthmus

ISTHMUS ADVERTISING WORKS

We have limited dollars to spend on advertising, so imagine our delight when we advertised in Isthmus, and the phone started ringing right away. It's great knowing that our ads are working! We get good service from *Isthmus*: Our account rep is wonderfully accommodating, the art department is terrific, and we know the ads reach our target audience. — PEG SCHOLTES, CAPITOL KIDS

Downtown Shopping!

Sponsored by Madison's BID

AN $825 VALUE! **JUST $325** PER INSERTION

BUY 2 AT **$295** EA. BUY 3 AT **$275** EA. BUY ALL 4 AT **$250** EA.

Price includes ad space and one color photo. Your advertisement also appears in *Isthmus Marketplace*, the online business directory at *TheDailyPage.com*. Space is limited — Please reserve yours today.

- ❑ Thursday, November 19 — *Isthmus Giving*
  FINAL COPY DUE WEDNESDAY, NOVEMBER 4 $_____
- ❑ Thursday, December 3
  FINAL COPY DUE FRIDAY, NOVEMBER 20 $_____
- ❑ Thursday, December 10
  FINAL COPY DUE FRIDAY, NOVEMBER 27 $_____
- ❑ Thursday, December 17
  FINAL COPY DUE FRIDAY, DECEMBER 4 $_____

____ TOTAL INSERTIONS TOTAL INVESTMENT_____

YES! PLEASE CONFIRM MY PARTICIPATION IN THE ISSUES INDICATED ABOVE

Account Name_____

Contact Email _____ Phone_____

Authorized Signature _____ Today's Date_____

Advertise in print and online with Isthmus and reach 150,000 readers in the Madison Metro Area

Isthmus presents coverage of arts, politics, media, economics — all the stuff of life — enhancing the free exchange of ideas, serving as an agent of reflection and progress, all to yield a true perception of our community.

We are Madison's locally owned weekly newspaper, now for more than 30 years. Your advertising has a home with us.

To advertise, or for more information, please contact Isthmus today

Phone 608-251-5627 • Fax 608-251-4732 • Email ads@isthmus.com

ISTHMUS
TheDailyPage.com