



Downtown Madison Business Sign-Up Form

Get involved with one of the most storied UW-Madison traditions this fall and help drive customers to your business at the same time! Homecoming 2010, Legends of Bucky Badger, will be held October 1–9, 2010, and you're invited to be part of it.

Just fill out the form below and tell us how you'd like to be involved. A member of the UW Homecoming Committee will then contact you to discuss our potential partnership. It's that simple!

On, Wisconsin!

The UW Homecoming Committee

Business Contact Information

Business _____

Address _____

Contact _____

Phone _____

E-mail _____

My business would like to...

- Hand out magnets. Downtown Madison ambassadors will be distributing magnets prior to Homecoming.
- Donate a prize for Homecoming week (student participants).
- Donate a prize for the Golf Outing (alumni participants).
- Participate in the Homecoming Parade. The annual parade attracts more than 10,000 people to the downtown area. This year, it will be held on Friday, October 8 at 6:00 p.m. There is a \$100 fee to participate in the parade.
- Have a special discount for customers wearing a Homecoming T-shirt from Friday, October 1 through Thursday, October 7. The discount we will offer is: _____

If you're interested in supporting UW Homecoming through other ways such as sponsorship, please contact Noelle Baker at homecoming@uwalumni.com or (608) 265-2731.

Return this form by Friday, September 3 to: Wisconsin Alumni Association, Attn: UW Homecoming Committee, 650 North Lake Street, Madison, WI 53706, or fax to (608) 262-3332, Attn: UW Homecoming Committee.

Or, sign up online at uwalumni.com/downtownmadison.