



# Fall/Winter 2010

## Official Madison Visitors Guide

### Downtown Madison: Special Section Reservation Form

Reach out to visitors by participating in the Downtown Madison advertising page of the 2010 Fall/ Winter Madison Visitors Guide, official guide of the Greater Madison Convention & Visitors Bureau. More than 135,000 copies will be distributed. Advertising is supported by Madison's Central Business Improvement District.

**There are two options for participation. Please indicate which size ad you would like to run.**

\$360 - 1/12 Page Ad (2.25" x 3")  
(4.6875" x 2.25")

\$715 - 1/6 Page Ad

**COPY INSTRUCTIONS:**  I will provide a digital ad.  Please help me design an ad.

**DEADLINE:** Orders and payment must be received by July 1. Orders can be mailed to the address below or faxed to

(262) 245-2000. Ad materials must be received by July. 15.

**PAYMENT:** Payment must be received at the time of the order. Please make checks payable to:  
Nei-Turner Media Group • PO Box 1080 • Williams Bay, WI 53191  
For credit card payments, please call (262) 245-1000.

**QUESTIONS:** Please contact Louise Andraski at (608) 873-8734 or [louisea@merr.com](mailto:louisea@merr.com).

#### Contact Information:

Business Name \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

*Signature denotes acceptance of terms stated in the 2010 Official Madison Visitors Guide Rate Card.*

**Nei-Turner Media Group**

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