



**Madison's Central Business Improvement District (BID)**  
Update, July 15

**Today's Topics:**

**Maxwell Street Days Summer Sidewalk Sale July 16-18**

**Welcome New Businesses**

**Construction Updates:**

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--100 block East Main work next week

--Utility work 300 block N. Henry

--Projects underway: 200 block W. Gilman reconstruct, Capitol Square Area Streetscape upgrades, Broom St., University/Park St., Peace Park

Lake Street reconstruction informational meeting rescheduled to July 29

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***\*\*Please Note – the BID Update will take a vacation next week, and will return on Thursday, July 29\*\****

**Maxwell Street Days Summer Sidewalk Sale July 16-18**

The Maxwell Street Days Summer Sidewalk Sale is Friday, July 16 - Sunday, July 18, 2010, on State Street. Hours are Friday-Saturday 8am to 6pm, and Sunday 10am to 5pm. Maxwell Street Days is presented by the Greater State Street Business Association Membership (GSSBA) with support from the BID. Information is at: [www.maxwellstreetdays.org](http://www.maxwellstreetdays.org)

BID Ambassador Downtown Info Booth hours will be extended for the event. Hours will be:

Friday, July 16: 11:30am-4:30pm

Sat., July 17: 9:30am-5:30pm

Sun., July 18: 10:30am-5:30pm

Maxwell Street Days Vendor Guidelines from GSSBA are at

[http://www.visitdowntownmadison.com/uploads/media/Maxwell\\_Street\\_2010\\_EVENT\\_GUIDELINES.pdf](http://www.visitdowntownmadison.com/uploads/media/Maxwell_Street_2010_EVENT_GUIDELINES.pdf)

PLEASE NOTE: GSSBA will have an “exclusive use” permit for State Street July 16-18, which supersedes all other café and outside vending permits. Only those with Maxwell vending permits will be able to vend outside or have an outside cafe on State Street during Maxwell Street Days hours.

Also note – a few bike racks won't be available for use during Maxwell Street Days due to vendor location. These racks are posted with signs from MPD.

**Welcome New Businesses**

We're pleased to welcome these new (and relocating) businesses in the BID in July:

Francesca's Al Lago, now open at 111 Martin Luther King Jr. Blvd.

[www.miafrancesca.com/restaurants/lago/index\\_temp.asp](http://www.miafrancesca.com/restaurants/lago/index_temp.asp)

Quaker Stake & Lube, opening Saturday at 222 W. Gorham St.

[http://www.quakersteakandlube.com/madison\\_wi/](http://www.quakersteakandlube.com/madison_wi/)

L'Etoile has a special menu for their last week at the 25 N. Pinckney address is (July 12th - 17<sup>th</sup>), which is also the last week for Café Soleil. L'Etoile expects to open at its new location, 1 S. Pinckney St., along

with its new restaurant Graze (where you can find your Café Soleil favorites), by the end of July.

[www.lettoile-restaurant.com](http://www.lettoile-restaurant.com)

Whiskey River Saloon is opening later this month at 552 State Street [www.whiskeyrivermadtown.com](http://www.whiskeyrivermadtown.com)

## Construction Updates:

### --Brief, early morning closure 100 Block S. Pinckney Street, Friday

On Friday, July 16th, 2010, J.H. Findorff & Son Inc will be erecting a mobile crane in the 100 block of S. Pinckney Street (between E. Doty Street and King Street). This will require the closing of S. Pinckney Street on Friday, July 16th from 5:00 am to 7:15 am. Motorists are encouraged to use different routes to avoid delay during this project.

[http://www.cityofmadison.com/news/view.cfm?news\\_id=2130](http://www.cityofmadison.com/news/view.cfm?news_id=2130)

### --100 block East Main work next week

There will be some work on sidewalk outside Tenney Bldng. 110 East Main July 19-23. Sidewalk and business entrance access will be maintained. About 7 parking stalls on East Main (ones closest to corner of King) will have meters bagged during the day for the work. Most of the spaces will be made available around 5-5:15 daily. A spot or two may be occupied by a trailer, but the rest should be available.

### --Utility work 300 block N. Henry

Temporary paving will go in today to bring up to grade. Barricades and meter bags will be removed, so street and parking will be open for Maxwell St. Days. Contractors will return next week for permanent repaving.

### -- 200 block W. Gilman reconstruct

Work continues through August 13. Overview:

[http://www.visitdowntownmadison.com/uploads/media/BID\\_200Gilman\\_Update\\_May27.pdf](http://www.visitdowntownmadison.com/uploads/media/BID_200Gilman_Update_May27.pdf)

Crew will be off Gilman Street for Maxwell Street Days and return on the 20<sup>th</sup>. From the 20th to Friday the 23rd they will finish all the underground work on Gilman.

### --Capitol Square Area Streetscape upgrades

\*Capitol Square streetscape upgrades, June 1-early September. Includes streetscape items for 100 block "radial" streets. Overview:

[http://www.visitdowntownmadison.com/uploads/media/CapSquare\\_May13\\_MeetingNotes\\_FINAL.pdf](http://www.visitdowntownmadison.com/uploads/media/CapSquare_May13_MeetingNotes_FINAL.pdf).

Added note - old bike racks will also be replaced with new-style black metal racks.

Work is on schedule. On Square itself:

S. Pinckney St.: Concrete work finished, just the granite curbing around the planters left to install when it arrives.

E. Mifflin St.: Work continues. Removals are done, pouring has begun. Next week, the open sidewalk on the 100 block N. Pinckney will switch to the other side, so the sidewalk will be open next to Pinnacle and closed next to the Children's Museum.

100 block MLK: Continuing work on leveling blocks in sidewalk

East Main St. (on Cap Square) – looking at possibly beginning work week of July 26 (one week early)

West Washington Planters work – next week should start tree removal (only of crab trees in planters at corners of Carroll & W. Wash) and irrigation work.

100 block spoke streets: Planter tubs have arrived, most have been placed and planted with summer annuals courtesy of Olbrich Gardens. Our thanks to Olbrich, Madison Parks, and Mall Maintenance for their partnership and support on the summer annuals plantings! BID partners to fund watering and care for these summer annuals. Preliminary placement map:

[http://www.visitdowntownmadison.com/uploads/media/CapSquareSpokes\\_March9.pdf](http://www.visitdowntownmadison.com/uploads/media/CapSquareSpokes_March9.pdf)

--Broom St. between Doty & Johnson: Closed for reconstruction May 17-August 31.

[http://www.cityofmadison.com/news/view.cfm?news\\_id=2029](http://www.cityofmadison.com/news/view.cfm?news_id=2029)

--University Ave. at Park St. intersection May 17-Aug. 31. (two traffic lanes will remain open):

[http://www.cityofmadison.com/news/view.cfm?news\\_id=2033](http://www.cityofmadison.com/news/view.cfm?news_id=2033)

--Park Street from Johnson to University: Closed & detoured, May 17 – Aug. 15. Langdon/Park utility work: [http://www.cityofmadison.com/news/view.cfm?news\\_id=2031](http://www.cityofmadison.com/news/view.cfm?news_id=2031)

--Park Street from Observatory to Johnson: One-way southbound May 17 – Aug. 15 (Observatory also closed for summer)

--Langdon St. from Lake St. to Park St.: One-way westbound. May 17 – Aug. 15

--**Peace Park** reconstruction and Visitor Center construction underway in 400 block State St., completion by early September. State Street sidewalk has been cleaned and sealed, and perimeter fencing pulled in and secured for the Maxwell Street Days. They may do quiet work inside the building on Friday but not any work that would disrupt Maxwell St. Days. Next week: Drywall hanging and finishing, Stair and peace pole footing and foundations, Water lines from the building to the fountain and Electrical and plumbing rough.

More info/resources:

BID "Construction" web page: [http://www.visitdowntownmadison.com/news/index.php?category\\_id=2477](http://www.visitdowntownmadison.com/news/index.php?category_id=2477)

BID 2010 construction summary:

[http://www.visitdowntownmadison.com/uploads/media/BID\\_Mar15ConstructMtngNotes\\_FINAL.pdf](http://www.visitdowntownmadison.com/uploads/media/BID_Mar15ConstructMtngNotes_FINAL.pdf)

City's Downtown Reconstruction website: <http://www.cityofmadison.com/engineering/downtown/>

BID website Parking Page: <http://www.visitdowntownmadison.com/parking/index.php>

"Get Around Guide" Map:

[http://www.visitdowntownmadison.com/uploads/media/DT\\_GetAround\\_Map\\_10.pdf](http://www.visitdowntownmadison.com/uploads/media/DT_GetAround_Map_10.pdf)

"Get Around Guide" Info Sheet:

[http://www.visitdowntownmadison.com/uploads/media/DT\\_GetAround\\_List\\_10.pdf](http://www.visitdowntownmadison.com/uploads/media/DT_GetAround_List_10.pdf)

### **Lake Street reconstruction informational meeting rescheduled to July 29**

The city will reconstruct Lake Street between Langdon and University in 2011. The public informational meeting (originally scheduled for July 22) has been RESCHEDULED to:

Thursday, July 29, 5:30 pm

Room LL-110 Madison Municipal Building

215 Martin Luther King Jr. Blvd.

Interested property and business owners are encouraged to attend.

### **BID Survey for Property and Business Owners**

The BID Board and staff are working on the Operating Plan and budget for 2011. It's your BID, and the Board of Directors and staff would like to hear from you as we consider priorities and budget for 2011. A letter and survey have been sent to BID property and business owners, along with the report from the BID Annual Meeting, summarizing BID work: marketing, Ambassador and planting programs, and advocacy in areas such as construction, parking, alcohol license density plan, and safety.. You can read the letter, see the 2010 Annual Meeting presentation, and take the survey at:

<http://www.visitdowntownmadison.com/about/index.php>. BID property and business owners – please take a few moments to review the letter, Annual Meeting presentation, and take the survey by Friday, July 30.

### **New City Bicycle Recovery Specialist**

There is a new City Bicycle Recovery Specialist (person to whom you can report abandoned bikes) in the Madison Police Dept. She can be contacted either by email or cell. Her office is located in the City County Building Property Room and she works M-F 12:30 to 4:30.

Rebecca "Beck" Mugford

[rmugford@cityofmadison.com](mailto:rmugford@cityofmadison.com)

Cell – 608-576-9062

### **BID Co-operative Advertising Opportunities – Updates & Deadlines**

We're pleased to provide the 2010 BID-subsidized cooperative advertising opportunities for BID Businesses. The plan includes 20 cooperative advertising opportunities for BID businesses, with average savings of \$400 per ad, and savings of as much as \$800 on some opportunities.

Download updated list here:

[http://www.visitdowntownmadison.com/uploads/media/BID\\_Coops\\_2010\\_May\\_Update.pdf](http://www.visitdowntownmadison.com/uploads/media/BID_Coops_2010_May_Update.pdf)

UPCOMING DEADLINES:

Greater Madison Visitors Guide – Fall/Winter 2010. Deadline July 16. Louise Andraski, Nei-Turner Media Group, [louisea@merr.com](mailto:louisea@merr.com), 608.873.8734 direct

Info/sign up sheet:

[http://www.visitdowntownmadison.com/uploads/media/Downtown\\_BID\\_Madison\\_Sign\\_Up\\_Fall\\_2010.pdf](http://www.visitdowntownmadison.com/uploads/media/Downtown_BID_Madison_Sign_Up_Fall_2010.pdf)

Please contact the sales representatives directly for more information or to place ads.

**Overture “priority access” offer for Wicked, July 8-17**

The Overture Center has graciously offered BID member businesses and property owners priority access to the best seats for Wicked, at Overture Center September 22 – October 10. The Priority Offer allows you to get the best seats before tickets go on sale to the general public on July 17. The priority offer start date for BID Businesses is Thursday, July 8 and the link will be live through the on sale on Sat, July 17. Click link below (or copy & past into your browser) to buy tickets between July 8-17, and enter password OVERTURE. Link/offer is effective July 8-17.

<http://ev12.evenue.net/cgi-bin/ncommerce3/ExecMacro/evenue/ev69/se/DisplayPromoList.d2w/report?linkID=overture&RSRC=&RDAT=&caller=PR>

**Public meeting about the design of the Madison Central Library Aug 5**

Join architects Meyer, Scherer & Rockcastle and Potter Lawson for public meetings about the design of the Madison Central Library:

Madison Senior Center | 330 West Mifflin Street  
(608) 266-6581 | [www.cityofmadison.com/seniorcenter](http://www.cityofmadison.com/seniorcenter)

Pre-Concept Meeting  
Thursday | August 5th | 7 – 9 p.m.

We want to hear from you.

Sponsored by:  
Madison Public Library  
Madison Public Library Foundation  
City of Madison  
Capitol Neighborhoods, Inc

“Do more than belong: participate.” —William Arthur Ward

**Downtown Events, Dates:**

Dane County Farmers Market on the Square, Saturdays, April 17 -Nov. 6 <http://www.dcfm.org/>  
Wednesday Farmers Market on Martin Luther King, Jr., Blvd., April 21 -Nov. 3

Lunchtime Live, Tuesdays, June 15-August 3,  
[http://www.downtownmadison.org/programs/index.php?category\\_id=1600](http://www.downtownmadison.org/programs/index.php?category_id=1600)

Concerts on the Square, Wednesdays, June 30-August 4,  
<http://www.wcoconcerts.org/new/cos/concertsonthesquare.php>

Maxwell Street Days Summer Sidewalk Sale, State Street, July 16-18,  
[http://www.visitdowntownmadison.com/events/index.php?category\\_id=3123](http://www.visitdowntownmadison.com/events/index.php?category_id=3123)

Paddle & Portage, July 17, <http://www.paddleandportage.org/pandp>

Capitol Mile races, Capitol Square, July 25, <http://www.witrackclub.org/>

US Transplant Games, July 30 - Aug. 4, <http://www.kidney.org/news/tgames2010/index.cfm>

Dane Dances, Fridays, August 6-27, <http://www.danedances.org/default.aspx>

Jazz at Five, Wednesdays, August 11 - Sep. 1, <http://jazzat5.org/site/>

Madison Children's Museum Grand Opening Celebration , August 14,  
<http://www.madisonchildrensmuseum.org/education-programs/#grand-opening-celebration>

Isthmus Block Party, August 19, 100 block E. Main St.  
<http://www.thedailypage.com/theguide/details.php?event=242367&name=Isthmus-Block-Party>

Ride the Drive, August 29, <http://www.cityofmadison.com/transportation/ridethedrive/>

Taste of Madison, Sep. 4-5, <http://www.madisonfestivals.com/taste/>

Ironman Wisconsin, Sep. 12, <http://www.ironmanwisconsin.com/>

City of Madison meetings calendar: <http://legistar.cityofmadison.com/calendar/#current>

For conventions & conferences, see:

Monona Terrace Events Calendar: <http://www.mononaterrace.com/events/eventsearch.php>

Alliant Energy Center Events Calendar: <http://www.co.dane.wi.us/danedept/expo/events/events.asp>

### **2010 BID Board & Other Meetings**

The 2010 BID Board Meeting schedule is posted at [http://www.visitdowntownmadison.com/about/index.php?category\\_id=2494](http://www.visitdowntownmadison.com/about/index.php?category_id=2494), along other BID meeting agendas and minutes. The Board meets the first Thursday of every month from noon-1:30 pm at 122 W. Washington Ave. (Hovde Building), 1<sup>st</sup> floor conference room. Board meetings are open meetings, and business and property owners are invited and encouraged to attend. The BID Board meetings follow city of Madison committee meeting procedures. You are welcome to speak/provide public comment at the meeting. Please simply fill out a speaker registration form and give to the Board chair before the meeting.

This update provided courtesy of Madison's Central Business Improvement District (BID). If you have comments, suggestions or questions, please contact Mary Carbine, BID Executive Director, [mcarbine@visitdowntownmadison.com](mailto:mcarbine@visitdowntownmadison.com) or (608) 512-1340, or Mitch Freund, BID Programming Coordinator, [mfreund@visitdowntownmadison.com](mailto:mfreund@visitdowntownmadison.com), (608) 512-1341. See the BID Newsletter Archive and other news at: <http://www.visitdowntownmadison.com/news/index.php>