



Madison's Central Business Improvement District (BID)
Update, August 5

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Public meetings about the design of the Madison Central Library Aug 5 and Sep 9

Join architects Meyer, Scherer & Rockcastle and Potter Lawson for public meetings about the design of the Central Library:

Madison Senior Center | 330 West Mifflin Street
(608) 266-6581 | www.cityofmadison.com/seniorcenter

Pre-Concept Meeting
Thursday | August 5th | 7 – 9 p.m.

Schematic Design Meeting
Thursday | September 9 | 7 - 9 p.m.

We want to hear from you.

Sponsored by:
Madison Public Library
Madison Public Library Foundation
City of Madison
Capitol Neighborhoods, Inc

Schedule of all meetings: <http://www.madisonpubliclibrary.org/central>

City Development Review Process, Small Business input invited

The Mayor has asked the City's Economic Development Director, Mr. Tim Cooley, to lead an effort to review the City's current development review process. Letter with more information:

<http://legistar.cityofmadison.com/attachments/7c4fa563-178b-4843-b2ef-a9f340a2c88d.pdf>

While much of the focus has been on "larger projects," the City review and approval process can have just as great impact on small business and property owners: signs, awnings, outdoor dining, building expansions, change of occupancy, liquor licenses, etc. Please think about interactions you have had with the City regarding building permits, planning, zoning, alcohol licenses, etc. Are there examples of

situations where the process did not go as smoothly as it should have? Most importantly, do you have ideas and specific suggestions for improving City processes? Please submit suggestions by August 15th. You can send to Tim Cooley directly at tcooley@cityofmadison.com, or, if you prefer, send to me (Mary Carbine) at the BID, mcarbine@visitdowntownmadison.com. I am happy to compile and summarize suggestions from BID business and property owners.

This is an important opportunity to help improve processes that affect small business and property owners, so thanks in advance for participating.

GSSBA Board Meeting August 11

The next Board meeting of the Greater State Street Business Association (GSSBA) will be Wednesday, August 11, 2:00 pm, at Tutto Pasta on State St., 305 State St. GSSBA members - watch for email from GSSBA with agenda.

Chamber SBAC Business Safety Survey

The Greater Madison Chamber of Commerce Small Business Advisory Council (SBAC) is working to identify and address some of the biggest safety concerns to small businesses. To help with their work, please take a moment to complete this brief survey: <http://SBACsafety.questionpro.com>
Your feedback will help the SBAC develop educational resources to prevent crime and promote secure and profitable businesses.

Construction Updates:

-- 200 block W. Gilman reconstruct

Work continues. This week, pouring sidewalk, curb and gutter. On street, gravel base installed. Paving likely week of August 16, after student move-in. Will be access for student move-in. When commercial driveways paved, will do ½ at a time and coordinate with businesses. Landscaping, etc., will be done after paving. Now looking at being done by Aug. 27 at latest. Overview:
http://www.visitdowntownmadison.com/uploads/media/BID_200Gilman_Update_May27.pdf

--Capitol Square Area Streetscape upgrades

*Capitol Square streetscape upgrades, June 1-early September. Includes streetscape items for 100 block "radial" streets. Overview:

http://www.visitdowntownmadison.com/uploads/media/CapSquare_May13_MeetingNotes_FINAL.pdf.

Added note - old bike racks will also be replaced with new-style black metal racks.

- N. Pinckney/E. Mifflin/N. Hamilton (near new Children's Museum): Intersection & parking open. Area done except granite for planters and seats in stage area which they hope to install by end of August. New trees, shrubs for planters coming in Sept.

- E. Mifflin: Complete except planter beds still fenced off waiting for granite curbing.

- E. & W. Main St.: Working E. Main block now; will start work on W. Main next week.

-E. Washington Ave. – Will start work today on southeast sidewalk, 100 block (side next to US Bank). Working on storm sewer, irrigation, sidewalk and planters. Will continue through next week.

--**Broom St.** between Doty & Johnson: Closed for reconstruction. Expected to re-open next week.

http://www.cityofmadison.com/news/view.cfm?news_id=2029

--**University Ave.** at Park St. intersection May 17-Aug. 31. (two traffic lanes will remain open):

http://www.cityofmadison.com/news/view.cfm?news_id=2033

--**Park Street** from Johnson to University: Closed & detoured, May 17 – Aug. 15. Langdon/Park utility work: http://www.cityofmadison.com/news/view.cfm?news_id=2031

--**Park Street** from Observatory to Johnson: One-way southbound May 17 – Aug. 15 (Observatory also closed for summer)

--**Langdon St.** from Lake St. to Park St.: One-way westbound. May 17 – Aug. 15

--**Peace Park** reconstruction and Visitor Center construction underway in 400 block State St., completion by early September.

More info/resources:

BID "Construction" web page: http://www.visitdowntownmadison.com/news/index.php?category_id=2477

BID 2010 construction summary:

http://www.visitdowntownmadison.com/uploads/media/BID_Mar15ConstructMtngNotes_FINAL.pdf

City's Downtown Reconstruction website: <http://www.cityofmadison.com/engineering/downtown/>

UW Map Street Closures, Detours through August 20:

<http://www2.fpm.wisc.edu/trans/files/StreetClosuresDetours.pdf>

BID website Parking Page: <http://www.visitdowntownmadison.com/parking/index.php>

“Get Around Guide” Map:

http://www.visitdowntownmadison.com/uploads/media/DT_GetAround_Map_10.pdf

“Get Around Guide” Info Sheet:

http://www.visitdowntownmadison.com/uploads/media/DT_GetAround_List_10.pdf

Lake Street Reconstruction (2011) – Followup from Informational Meeting

The city will reconstruct Lake Street between Langdon and Mendota Court in summer 2011. An informational meeting was held July 28. Hearing on assessments will be this fall.

Informational Presentation:

http://www.visitdowntownmadison.com/uploads/media/LakeStPresentation_July2010.pdf

Preliminary Plan: <http://www.visitdowntownmadison.com/uploads/media/LakeStDisplay.pdf>

Ride the Drive on Sunday, August 29

On Sunday, August 29, the City of Madison, Madison Parks, Wisconsin Bike Federation, and Trek Bikes will sponsor this year’s second Ride the Drive with Lance Armstrong, Sunday, August 29, 2010, 10am – 4pm

The route is very similar to the June 6 route: a 6-mile loop from East Washington Avenue around the Capitol Square (N. Pinckney to Mifflin) to State Street to Lake Street to West Dayton to Bedford to North Shore Drive to John Nolen Drive. On Sunday, August 29, streets on the route close at 8 am and open at 4:00 pm. Ride the Drive starts at 10am; activities are from 11am-3pm. There will be no street parking along the route (meters will be bagged Saturday indicating no parking on Sunday), but all city parking ramps will remain open. Routes into and through downtown for cars will stay open, including Johnson St., W. Gorham St./University Ave., and West Washington Ave., as will access to city parking ramps. Important difference from June 6 event: Broom Street will be OPEN as a route into downtown by Aug. 29. An informational letter and map were sent out today to BID business and property owners, including a contact at Parks if apartment owners on the route have concerns about student move-in on August 29.

Letter: http://www.visitdowntownmadison.com/uploads/media/RideDrive_BusInfo_Aug29.pdf

(Note, the mailed copy of the letter is mistakenly labeled “draft” but it is indeed the final version.)

Map: http://www.visitdowntownmadison.com/uploads/media/Large_Portrait_Route.pdf

BID Co-operative Advertising Opportunities – Upcoming Deadlines – Visitor Guide, deadline extended to Aug. 6

We’re pleased to provide the 2010 BID-subsidized cooperative advertising opportunities for BID Businesses. The plan includes 20 cooperative advertising opportunities for BID businesses, with average savings of \$400 per ad, and savings of as much as \$800 on some opportunities. Download:

http://www.visitdowntownmadison.com/uploads/media/BID_Coops_2010_May_Update.pdf

UPCOMING DEADLINES:

Greater Madison Visitors Guide – Fall/Winter 2010. SPACES STILL AVAILABLE – **DEADLINE EXTENDED** to August 6. Contact: Louise Andraski, Nei-Turner Media Group, louisea@merr.com, 608.873.8734 direct

Info/sign up sheet:

http://www.visitdowntownmadison.com/uploads/media/Downtown_BID_Madison_Sign_Up_Fall_2010.pdf

BRAVA Magazine (NEW) Downtown “Haute Shoppe” pages, four monthly issues, fall 2010. Upcoming deadlines: Aug 5, Sep 5. Contact: Kris Lerdahl at kris@bravaenterprises.com, (608) 848-6708.

Info: http://www.visitdowntownmadison.com/uploads/media/Brava_Downtown_Madison_Promotion.pdf

Madison Magazine –Nov. issue “Hot off the Shelf” holiday co-op. Deadline Sep. 14. Contact: Your Madison Magazine representative or Sue Fuller, 608.270.3616, sfuller@madisonmagazine.com

Please contact the sales representatives directly for more information or to place ads.

NEW - UW Homecoming – Business Participation (confirm by Sep. 3)

UW Homecoming 2010, Legends of Bucky Badger, will be October 1-9, 2010. The UW Homecoming Committee and Wisconsin Alumni Association are partnering with BID to invite your business to be part of it, with options ranging from handing out Homecoming magnets at your business, donating prizes for Homecoming week or Golf Outing, participating in the Homecoming Parade (Oct. 8), or offering discounts to people wearing Homecoming t-shirts. Two easy ways to learn more and sign up:

Online Info & Form: <http://www.uwalumni.com/downtownmadison>

or

Download and print PDF Info Sheet & Form:

http://www.visitdowntownmadison.com/uploads/media/HC10_dwntwn_madison_form.pdf

Signup deadline is Friday, Sep. 3.

--NEW - Fall New Resident Packets – Sponsor (confirm by Sep. 24)

Promote your business to new downtown residents. BID New Resident Packets contain items and information from BID businesses, and are distributed to new downtown home and condo owners through participating Realtors. A BID business can sponsor the bags, and receive business logo and website on the outside of the bags. There is only one sponsorship opportunity!

More info: (link document in previous email)

Watch for information on providing items for the Fall New Resident Packets in future BID Updates.

Overture Center Update

The Overture Center debt issue has been resolved, and Mayor Cieslewicz, along with Overture officials, have put forward the broad strokes of a plan for the City of Madison to own the building and a non-profit organization to manage it and present high-quality artistic and educational experiences. On Tuesday, August 3, the Common Council authorized the mayor to move forward, with guidance from a specially appointed committee, on negotiating all the details of such an arrangement. To learn more, and sign up to get periodic updates on the transition process as well as ways you can get involved, see:

<http://overturecenter.com/future>

Downtown Rail Station update

A public information meeting was held July 29 to give the opportunity for the public to provide input on the corridor and station opportunities and design elements for the planned intercity rail station at 101 E. Wilson. The project schedule is as follows:

Summer/Fall 2010- Environmental reviews, planning and design of stations
Late 2010 - Corridor final design and start of track construction
Early 2011- EA (Environmental review) complete on stations
Summer 2011 - Final design on stations
Early 2012 - Station construction scheduled to start
2013 - Service is scheduled to start

For more information and to sign up for WisDOT's high-speed rail email list: www.wisconsinrail.gov

Downtown Events, Dates:

Dane County Farmers Market on the Square, Saturdays, April 17 -Nov. 6 <http://www.dcfm.org/>

Wednesday Farmers Market on Martin Luther King, Jr., Blvd., April 21 -Nov. 3

Dane Dances, Fridays, August 6-27, <http://www.danedances.org/default.aspx>

Summer Library Carnival, Central Library & Overture Center for the Arts, August 11, <http://www.madisonpubliclibrary.org/new/index.php/2010/07/30/celebrate-summer-at-the-summer-library-carnival-on-august-11/>

Jazz at Five, Wednesdays, August 11 - Sep. 1, <http://jazzat5.org/site/>

Madison Children's Museum Grand Opening Celebration , August 14,
<http://www.madisonchildrensmuseum.org/education-programs/#grand-opening-celebration>

Isthmus Block Party, now FRIDAY, AUGUST 20, 100 block E. Main St.
<http://www.thedailypage.com/theguide/details.php?event=242369&name=Isthmus-Block-Party-with-Mighty-Short-Bus,-DJ-Nick-Nice>

Ride the Drive, August 29, <http://www.cityofmadison.com/transportation/ridethedrive/>

Taste of Madison, Sep. 4-5, <http://www.madisonfestivals.com/taste/>

Ironman Wisconsin, Sep. 12, <http://www.ironmanwisconsin.com/>

City of Madison meetings calendar: <http://legistar.cityofmadison.com/calendar/#current>

For conventions & conferences, see:

Monona Terrace Events Calendar: <http://www.mononaterrace.com/events/eventsearch.php>

Alliant Energy Center Events Calendar: <http://www.co.dane.wi.us/danedept/expo/events/events.asp>

2010 BID Board & Other Meetings

The 2010 BID Board Meeting schedule is posted at http://www.visitdowntownmadison.com/about/index.php?category_id=2494, along other BID meeting agendas and minutes. The Board meets the first Thursday of every month from noon-1:30 pm at 122 W. Washington Ave. (Hovde Building), 1st floor conference room. Board meetings are open meetings, and business and property owners are invited and encouraged to attend. The BID Board meetings follow city of Madison committee meeting procedures. You are welcome to speak/provide public comment at the meeting. Please simply fill out a speaker registration form and give to the Board chair before the meeting.

This update provided courtesy of Madison's Central Business Improvement District (BID). If you have comments, suggestions or questions, please contact Mary Carbine, BID Executive Director, mcarbine@visitdowntownmadison.com or (608) 512-1340, or Mitch Freund, BID Programming Coordinator, mfreund@visitdowntownmadison.com, (608) 512-1341. See the BID Newsletter Archive and other news at: <http://www.visitdowntownmadison.com/news/index.php>