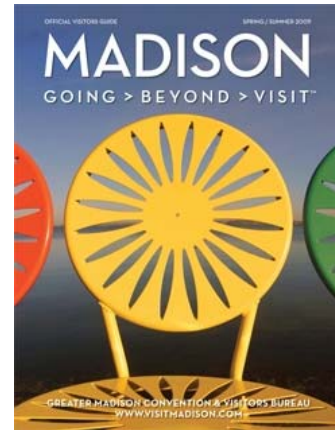


Fall/Winter 2009

Official Madison Visitors Guide

Downtown Madison: Special Section Reservation Form

Reach out to visitors by participating in the Downtown Madison advertising page of the 2009 Fall/Winter Madison Visitors Guide, official guide of the Greater Madison Convention & Visitors Bureau. More than 125,000 copies will be distributed. Advertising is supported by Madison's Central Business Improvement District.



There are two options for participation. Please indicate which size ad you would like to run.

\$350 - 1/12 Page Ad (2.25" x 3" x 2.25")

\$700 - 1/6 Page Ad (4.6875"

COPY INSTRUCTIONS: I will provide a digital ad. Please help me design an ad.

DEADLINE: Orders and payment must be received by June 25th. Orders can be mailed to the address below or faxed to

(262) 245-2000. Ad materials must be received by July 10th.

PAYMENT: Payment must be received at the time of the order. Please make checks payable to:
Nei-Turner Media Group • PO Box 1080 • Williams Bay, WI 53191
For credit card payments, please call (262) 245-1000.

QUESTIONS: Please contact Louise Andraski at (608) 873-8734 or louisea@merr.com.

Contact Information:

Business Name _____

Contact Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____

Signature denotes acceptance of terms stated in the 2009 Official Madison Visitors Guide Rate Card.

