



City of Madison

Meeting Agenda - FINAL

City of Madison
Madison, WI 53703
www.cityofmadison.com

Madison Central Business Improvement District (BID) Board of Directors

September 4, 2008

Noon-1:30 pm

615 East Washington Ave.
2nd Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

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Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

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1. Call to Order – Lori Kay, Chair

2. Roll Call

3. Approval of Minutes from August 7, 2008, meeting

4. Public Comment

5. Chair's Report – Board Nominations (Lori Kay)

6. Halloween 2008

a. Presentation on plans for November 1, 2008, event: Frank Productions, Joel Plant (Mayor's Office), Capt. Mary Schauf (Central District Police.)

b. ACTION ITEMS (Council referral):

Legislative File ID 11569

Authorizing the Mayor and City Clerk to execute a contract with Frank Productions, Inc., subject to both the Mayor's Office approval and the conditions included in the Street Use Permit expected to be issued to Frank Productions, Inc. for events associated with Halloween 2008.

<http://legistar.cityofmadison.com/detailreport/matter.aspx?key=13102&mode=print>

Legislative File ID 11571

Amending the Police Department 2008 operating budget by appropriating \$40,000 from the Contingent Reserve Fund and amending the Engineering Division, Streets Division and Parks Division 2008 Operating Budgets by reallocating various cost savings; utilizing these funds for various expenses related to the Halloween event; and authorizing the receipt of revenues derived from admission fees and donations.

<http://legistar.cityofmadison.com/detailreport/matter.aspx?key=13104&mode=print>

7. BID Operating Plan 2009

ACTION ITEM - Consideration and approval of 2009 BID Operating Plan for introduction to Common Council on September 16, 2008.

8. Mall Maintenance

a. ACTION ITEM - Motion for reconsideration of action from Aug. 7, 2008, BID Board Meeting:

That the Madison Central BID Board of Directors support the BID subcommittee's support of Option 7, and have the City Comptroller run the Option 7 computations and present them to the BID Board and request the City of Madison to explain their present and proposed methodology before a combined meeting of the DCC and BID BOD.

b. Report on Downtown Coordinating Committee August 21 action (Mary Lang Sollinger, Chair, DCC Special Charges Subcommittee):

"Adopt report by DCC Special Charges Subcommittee and make recommendation [to Council] to accept Option 6 and additionally have DCC Subcommittee continue to function to review the process and special charges."

c. ACTION ITEM (Council Referral) - Resolution on Mall Maintenance

Legislative File ID 11811

To amend the formula for calculation of the Mall Maintenance Special Charges for the State Street Mall/Capitol Concourse, to amend the State Street Mall/Capitol Concourse service area, and to approve the schedule of Mall Maintenance Special Charges to be imposed for 2007/2008.

<http://legistar.cityofmadison.com/detailreport/matter.aspx?key=13356&mode=print>

9. City of Madison Update -- Ald. Mike Verveer; Matt Mikolajewski, Business Resources

10. Staff Reports

a. Mary Carbine, BID Executive Director

--Construction Updates

--Business Marketing Piece

b. Mitch Freund, BID Programming Coordinator, Programming Report

--Ambassador Program Report

--Planting/Hanging Baskets Program

c. DMI Update – Susan Schmitz, DMI President

11. GSSBA Update- John Hutchinson, Hawk Schenkel

12. New Business

13. Next Meeting – Thursday, October 2, 2008 - Agenda Items

Board nominations

Halloween

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or mcarbine@downtownmadison.org. Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.