



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Agenda – FINAL

Madison Central Business Improvement District (BID) Board of Directors

November 5, 2009

Noon-1:30 pm

615 East Washington Ave.
2nd Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

(Board members, please arrive at 11:45 am if having lunch.)

1. **Call to Order –12 noon** - Lori Kay, Chair
2. **Roll Call**
3. **Approval of Minutes** from October 1, 2009 meeting
4. **Public Comment**
5. **Guest Presentation – Madison Children’s Museum**, Ruth Shelly, Executive Director
6. **Halloween Freakfest 2009:** Review, discussion
7. **City of Madison Update**
 - a. Ald. Mike Verveer – ALDO/ALRC update, Capitol Square Streetscape Updates
 - b. Peace Park plans update -Mike Verveer, Mary Carbine
 - c. Matt Mikolajewski, Office of Business Resources
8. **Subcommittee Reports**
 - a. Nominations Subcommittee Update on Board Appointments– Pat McGowan
 - b. Assessment Method Review Subcommittee – John Hutchinson, Brian Mullins

-ACTION ITEM – Subcommittee Recommendation clarifying application of current assessment method to properties under construction and major renovation.

9. Treasurer's Report – Stacy Nemeth
Review draft 2010 BID Annual Budget

10. Staff Reports

- a. Mary Carbine, BID Executive Director
 - 2010 BID Operating Plan update
 - Downtown Family Trick or Treat review
 - Holiday Marketing
 - Multi-space parking meter update

- b. Mitch Freund, BID Programming Coordinator
 - Ambassador Program – Nov. 10 Ambassador Appreciation event
 - Welcome Programs
 - Business turnover update
 - Planting Programs

- c. International Downtown Association Conference re-cap

11. DMI Update – Susan Schmitz, DMI President

12. GSSBA Update – John Hutchinson, Hawk Schenkel

13. New Business

14. Next Meeting – Thursday, Dec. 3, 2009 - Agenda Items

Downtown Plan
2010 Budget Approval

UPCOMING SUBCOMMITTEE MEETINGS:

Assessment Review Subcommittee:
Wednesday, Nov. 18, 10 to 11:30 am
Murphy Desmond offices, 33 East Main St., Suite 500

15. Adjournment

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or mcarbine@downtownmadison.org. Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.