



City of Madison

Meeting Agenda - FINAL

City of Madison
Madison, WI 53703
www.cityofmadison.com

Madison Central Business Improvement District (BID) Board of Directors

March 5, 2009

Noon-1:30 pm

615 East Washington Ave.
2nd Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

(Board members, please arrive at 11:45 am if having lunch.)

1. **Call to Order –12 noon** - Lori Kay, Chair
2. **Roll Call**
3. **Approval of Minutes** from Feb. 5, 2009 meeting
4. **Public Comment**
5. **Chair's Report** – Lori Kay
6. **Proposed Parking Rate Increase** –
-Presentation, Bill Knobloch, Parking Utility
-BID Board letter – ACTION ITEM
7. **BID 2009 Marketing Subcommittee** – Mary Carbine
--2009 Marketing Plan – ACTION ITEM
8. **Peace Park**
--Friends of Lisa Link Peace Park update – Susan Schmitz
--BID Peace Park Planning Subcommittee
9. **City of Madison Update** – Alder Mike Verveer, Matt Mikolajewski, Office of Business Resources
10. **Treasurer's Report** – Stacy Nemeth
2008 Official FY Year End Close
2009 Map Ad Sales- Final
2009 Amended Budget [final] – ACTION ITEM

11. Staff Reports

- a. Mitch Freund, BID Programming Coordinator
 - 2009 Downtown Map & Guide update
 - Planting Programs
 - Ambassador, Welcome Programs Report

- b. Mary Carbine, BID Executive Director
 - Construction Update

12. Downtown Hospitality Council update – Rick Petri, Mary Carbine, Susan Schmitz

13. DMI Update – Susan Schmitz, DMI President

14. GSSBA Update – John Hutchinson, Hawk Schenkel

15. New Business

16. Next Meeting – Thursday, April 2, 2009 - Agenda Items

17. Adjournment

REMINDER:

BID Renewal Subcommittee Meeting
Monday, March 9, 10am, Murphy Desmond, 33 E.Main St., Suite 500

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or mcarbine@downtownmadison.org. Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.