



City of Madison

Meeting Agenda - FINAL

City of Madison
Madison, WI 53703
www.cityofmadison.com

Madison Central Business Improvement District (BID) Board of Directors

March 6, 2008

Noon-1:30 pm

615 East Washington Ave.
2nd Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

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Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

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1. **Call to Order** – Lori Kay, BID Board Chair
2. **Roll Call**
3. **Approval of Minutes** from Feb. 7, 2008, meeting
4. **Public Comment**
5. **City of Madison Economic Development Strategic Implementation Plan Draft**
Presentation/discussion. Michael Gay, Office of Business Resources
6. **Treasurer's Report**
2007 FY year-end review
2008 budget update, approval (action item)
7. **Mall Maintenance Assessments update**
8. **City of Madison Update**
 - a. Ald. Mike Verveer
 - b. Katherine Plominski, Alcohol Policy Coordinator: Taxi Stand pilot project
9. **Staff Reports**
 - a. DMI Update
 - Lisa Link Peace Park – Susan Schmitz
 - DMI Quality of Life Downtown Committee Update – Linda Baldwin

9. Staff Reports continued

- b. Mary Carbine, BID Executive Director
 - Construction Updates
 - Business Recruitment Marketing Piece
 - BID Marketing Committee, 2008 Marketing Plan

- c. Mitch Freund, BID Programming Coordinator, Programming Report
 - 2008 Map & Guide update
 - Ambassador Program Report
 - Business updates

10. GSSBA Update – John Hutchinson, Hawk Schenkel**11. King Street Update** – Sam Parker**12. New Business****13. Next Meeting – Thursday, April 3, 2008 - Agenda Items**

----Business Recruitment Marketing Piece

14. Adjournment

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or mcarbine@downtownmadison.org. Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.