



# City of Madison

## Meeting Agenda - FINAL

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

### Madison Central Business Improvement District (BID) Board of Directors

July 2, 2009

Noon-1:30 pm

615 East Washington Ave.  
2<sup>nd</sup> Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

(Board members, please arrive at 11:45 am if having lunch.)

1. **Call to Order –12 noon** - Lori Kay, Chair
2. **Roll Call**
3. **Approval of Minutes** from June 4, 2009 meeting
4. **Public Comment**
5. **Downtown Hospitality Council**, Transportainment Survey Results presentation, Linda Baldwin (DHC chair)
6. **Downtown Plan**- update – Bill Fruhling, City Planning
7. **Peace Park Reconstruction & Visitor Center** – Update. Mike Sturm, Ken Saiki Design Associates.
8. **BID Renewal Update**
  - Annual Meeting recap – Stacy Nemeth, Jeanette Riechers
  - Operating Plan (amended) approval – Mary Carbine
  - Process, Timeline –Mary Carbine
9. **City of Madison Update** – Alder Mike Verveer, Matt Mikolajewski, Office of Business Resources
10. **Treasurer's Report** – Stacy Nemeth
  - Quarterly Budget Update

**11. Staff Reports**

a. Mary Carbine, BID Executive Director

- Construction Updates
- Downtown Works Week recap
- Upcoming Special Promotions
  - Maxwell Street Days (July 17-19)
  - UW Student "Move Out Night" Aug. 14-15
  - Ride the Drive (Aug. 30)

b. Mitch Freund, BID Programming Coordinator

- Ambassador Program
- Planting Programs

**12. DMI Update** – Susan Schmitz, DMI President

**13. GSSBA Update** – John Hutchinson, Hawk Schenkel

Maxwell Street Days July 17-19

**14. New Business**

**15. Next Meeting – Thursday, August 6, 2009 - Agenda Items**

Vote results  
Review Draft 2010 Operating Plan

**16. Adjournment**

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or [mcarbine@downtownmadison.org](mailto:mcarbine@downtownmadison.org). Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.