



City of Madison

Meeting Agenda - FINAL

City of Madison
Madison, WI 53703
www.cityofmadison.com

Madison Central Business Improvement District (BID) Board of Directors

January 8, 2009

Noon-1:30 pm

615 East Washington Ave.
2nd Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

(Board members, please arrive at 11:45 am if having lunch.)

1. **Call to Order –12 noon** - Lori Kay, Chair
2. **Roll Call**
3. **Approval of Minutes** from Dec. 4, 2008, meeting
4. **Public Comment**
5. **Chair's Report – Lori Kay**
--BID Renewal Committee update
6. **2009 Operating Plan** --Proposed amendments, including expansion of District boundaries to include 100 block King Street area properties - ACTION ITEM
7. **Downtown Hospitality Council update – Rick Petri**
8. **City of Madison Update – Alder Mike Verveer, Matt Mikolajewski, Office of Business Resources**
9. **2009 Downtown construction projects update – Mary Carbine**
10. **Treasurer's Report – Stacy Nemeth**
2008 4th quarter budget update
2009 planting program contract approval – ACTION ITEM

11. Staff Reports

- a. Mitch Freund, BID Programming Coordinator, Programming Report
 - 2009 Map Advertising Sales update
 - Holiday trolley & programs recap
 - Ambassador, Welcome Programs Report
- b. Mary Carbine, BID Executive Director
 - Holiday marketing recap
 - Winter/Spring UW marketing partnerships

12. DMI Update – Susan Schmitz, DMI President

- DMI & Downtown Plan
- ReachOut project

13. GSSBA Update – John Hutchinson, Hawk Schenkel**14. New Business****15. Next Meeting – Thursday, February 5, 2009 - Agenda Items**

Please note 2009 Board Meeting Schedule Attached

16. Adjournment

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or mcarbine@downtownmadison.org. Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.