



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda - Final

### Madison Central Business Improvement District (BID) Board of Directors

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Thursday, January 3, 2008

Noon-1:30 pm

615 East Washington Ave.  
2<sup>nd</sup> Floor Board Room

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

1. **Call to Order** – Lori Kay, BID Board Chair
2. **Roll Call**
3. **Approval of Minutes** from Dec. 6, 2007, meeting
4. **Public Comment**
5. **Guest speaker:** Deb Archer, President & CEO, Greater Madison Convention & Visitors Bureau, “Destination 2020.”
6. **Chair’s Report** – Lori Kay  
--Economic Development Plan
7. **Treasurer’s Report** – Stacy Nemeth  
--2007 Budget status update, FY year-end forecast  
--2008 downtown planting program contract (action item)
8. **City of Madison / Common Council Update** - Ald. Mike Verveer; Matt Mikolajewski, Office of Business Resources Manager
9. **Staff Reports**
  - a. Mary Carbine, BID Executive Director  
--Board Nominations Update  
--Multi-space meters  
--Parks, Mall Maintenance  
--Gilman 2-way planning  
--UDC, signage ordinance

**9. Staff Reports, con't.**

- a. Mitch Freund, BID Programming Coordinator, Programming Report
  - 2008 Map Advertising Sales and map design update
  - Holiday Activities wrap-up
  - Ambassadors
    - Madison Winter Festival Feb. 2-3
    - WPT Garden Expo Feb. 8-10
  
- c. DMI Update – Susan Schmitz, DMI President
  - Lisa Link Peace Park plan update
  - Market Analysis Study

**10. New Business**

**11. GSSBA Update** – John Hutchinson, Hawk Schenkel

**12. King Street Update** – Sam Parker

**13. Next Meeting – Thursday, Feb. 7, 2008 - Agenda Items**

**14. Adjournment**

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or [mcarbine@downtownmadison.org](mailto:mcarbine@downtownmadison.org). Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.