



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda - Final

### Madison Central Business Improvement District (BID) Board of Directors

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February 7, 2008

Noon-1:30 pm

615 East Washington Ave.  
2<sup>nd</sup> Floor Board Room

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

1. **Call to Order** – Lori Kay, BID Board Chair
2. **Roll Call**
3. **Approval of Minutes** from Jan. 3, 2008, meeting
4. **Public Comment**
5. **Chair's Report**
6. **State Street 500-600 Block Construction** – Update & refresher presentation  
--Chris Petykowski & Brian Manning, City Engineer; Ken Saiki, Ken Saiki Design
7. **Lisa Link Peace Park reconstruction update**  
--Si Widstrand, Parks Division; Ken Saiki
8. **2008 State Street Mall – Capitol Concourse Assessments**
9. **City of Madison / Common Council Update** - Ald. Mike Verveer
10. **Economic Development Plan Status**

**11. Staff Reports**

- a. Mary Carbine, BID Executive Director
  - Budget update: FY '07 year-end forecast
  - Board Nominations Update
  - State Street Design Oversight Committee Meeting Feb. 7
  - UDC, signage ordinance
  - Madison Development Corporation, proposed panel on business financing
  - BID Marketing Committee
  
- b. Mitch Freund, BID Programming Coordinator, Programming Report
  - 2008 Map Advertising Sales
  - Map design update
  - Ambassador Program Report
    - Madison Winter Festival Feb. 2-3
    - WPT Garden Expo Feb. 8-10
  
- c. DMI Update – Susan Schmitz, DMI President
  - Market Analysis Study
  - DMI Quality of Life Downtown committee, Responsible Hospitality Institute Assessment
  - Report from IDA Leadership Conference

**12. Folk on State**

Letter of Support – Action Item

**13. New Business****14. GSSBA Update** – John Hutchinson, Hawk Schenkel**15. Next Meeting – Thursday, Mar. 6, 2008 - Agenda Items**

- Economic Development Plan draft – discussion, feedback
- FY '07 final year-end budget review
- FY '08 budget review

**16. Adjournment**

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or [mcarbine@downtownmadison.org](mailto:mcarbine@downtownmadison.org). Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.