



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda – REVISED

### Madison Central Business Improvement District (BID) Board of Directors

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December 3, 2009

Noon-1:30 pm

615 East Washington Ave.  
2<sup>nd</sup> Floor Board Room

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

(Board members, please arrive at 11:45 am if having lunch.)

**1. Call to Order –12 noon - Lori Kay, Chair**

**2. Roll Call**

**3. Approval of Minutes** from November 5, 2009 meeting

**4. Public Comment**

**5. Guest Presentation:** “Then and Again: A Public Project by Nicolas Lampert,”  
Jane Simon, Curator of Exhibitions, Madison Museum of Contemporary Art

**6. Subcommittee Reports**

a. Nominations Subcommittee Update on Board Appointments– Pat McGowan

b. Assessment Method Review Subcommittee – John Hutchinson

**7. Staff Reports**

Mary Carbine, BID Executive Director

Mitch Freund, BID Programming Coordinator

- Downtown Holiday Open House recap
- General Holiday: Marketing, Trolley, Ambassadors, Lights & Decor
- Early 2010 marketing, Welcome Programs
- Hanging Basket project enrolled with Parks Foundation
- 2010 Map Ad Sales
- Business turnover update
- Peace Park planning update

**8. City of Madison Update**

- a. Ald. Mike Verveer – ALDO annual review, ALRC update, Capitol Square Streetscape Updates
- b. Matt Mikolajewski, Office of Business Resources

**9. Treasurer's Report – Stacy Nemeth**

- 2009 Budget – 4<sup>th</sup> quarter status update
- 2010 Administration Contract (Closed Session per Wis. Stat. Sec. 19.85) - ACTION ITEM (Resume Open Session)
- 2010 Annual Budget – ACTION ITEM

**10. GSSBA Update – John Hutchinson, Hawk Schenkel****11. New Business****12. Next Meeting – Thursday, Jan. 7, 2010 - Agenda Items**

- Downtown Plan
- 2010 Goals

## UPCOMING SUBCOMMITTEE MEETINGS:

- Assessment Review Subcommittee:  
Wednesday, January 13, 10 to 11:30 am  
Murphy Desmond offices, 33 East Main St., Suite 500

\*\*Please note 2010 Board Meeting Schedule and updated Board Directory Attached\*\*

**13. Adjournment**

Happy Holidays & New Year!

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or mcarbine@downtownmadison.org. Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.