



# City of Madison

## Meeting Agenda - FINAL

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

### Madison Central Business Improvement District (BID) Board of Directors

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August 7, 2008

Noon-1:30 pm

615 East Washington Ave.  
2<sup>nd</sup> Floor Board Room

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

#### 1. Call to Order – Lori Kay, Chair

#### 2. Roll Call

#### 3. Approval of Minutes from July 3, 2008, meeting

#### 4. Public Comment

#### 5. Staff Reports

##### a. Mary Carbine, BID Executive Director

- Construction Updates
- Frances Plaza Public Art Project
- Business Marketing Piece Design Draft
- Newspaper Vending plan update

##### b. Mitch Freund, BID Programming Coordinator, Programming Report

- Ambassador Program Report
- Planting/Hanging Baskets Program

##### c. DMI Update – Susan Schmitz, DMI President

- Reach Out program
- Peace Park

#### 6. Hospitality Zone Assessment report, action plan update – Lori Kay, Rick Petri

#### 7. King Street Update – Sam Parker, Susan Schmitz

**8. 2009 Operating Plan preparation**

BID Annual Meeting Review  
Draft 2009 Operating Plan (approval scheduled for Sep. 4 meeting)  
BID policies compilation

**9. Mall Maintenance –**

Report from BID and DCC Subcommittees – Mary Carbine

**10. City of Madison Update** -- Ald. Mike Verveer; Matt Mikolajewski, Office of Business Resources

**11. GSSBA Update-** Hawk Schenkel

**12. New Business**

**13. Next Meeting – Thursday, September 4, 2008 - Agenda Items**

2009 BID Operating Plan Approval  
Board nominations  
Halloween

**14. Adjournment**

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or [mcarbine@downtownmadison.org](mailto:mcarbine@downtownmadison.org). Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.