



City of Madison

Meeting Agenda - FINAL

City of Madison
Madison, WI 53703
www.cityofmadison.com

Madison Central Business Improvement District (BID) Board of Directors

April 3, 2008

Noon-1:30 pm

615 East Washington Ave.
2nd Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

1. **Call to Order** – Pat McGowan, Vice Chair
2. **Roll Call**
3. **Approval of Minutes** from March 6, 2008, meeting
4. **Public Comment**
5. **Chair's Report**
6. **BID Business Mix report** (staff)
Business Mix, statistics, turnover
7. **Business / Commercial Tenant Recruitment Marketing Piece**
Draft for Board input
8. **City Economic Development Plan** – Discussion of Final Draft
9. **Downtown Plan** (kickoff meeting April 9)
10. **City of Madison Update** (Ald. Mike Verveer, Matt Mikolajewski, Office of Business Resources)

11. Staff Reports

- a. DMI Update
 - DMI Quality of Life Downtown Committee / RHI project update

- b. Mary Carbine, BID Executive Director
 - Construction Updates
 - DCC Mall Maintenance Subcommittee Update (with Mary Lang Sollinger)
 - April 23 panel – Financing & Assistance for Businesses
 - Annual Association of Wisconsin BIDs conference, April 16

- c. Mitch Freund, BID Programming Coordinator, Programming Report
 - 2008 Map & Guide update
 - Ambassador Program Report
 - Planting Program

12. GSSBA Update- John Hutchinson, Hawk Schenkel**13. King Street Update** – Sam Parker**14. New Business****15. Next Meeting – Thursday, May 1, 2008 - Agenda Items****16. Adjournment**

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or mcarbine@downtownmadison.org. Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.