



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda – FINAL

### Madison Central Business Improvement District (BID) Board of Directors

October 1, 2009

Noon-1:30 pm

615 East Washington Ave.  
2<sup>nd</sup> Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

(Board members, please arrive at 11:45 am if having lunch.)

1. **Call to Order –12 noon** - Lori Kay, Chair
2. **Roll Call**
3. **Approval of Minutes** from September 3, 2009 meeting
4. **Public Comment**
5. **Chair's Report** – Lori Kay

ACTION ITEM – Letter re: BID and downtown safety efforts

#### 6. **City of Madison Update**

- a. Alcohol License Density Plan annual report update- Katherine Plominski, Alcohol Policy Coordinator
- b. Ald. Mike Verveer – Capitol Square streetscape, ALRC subcmte
- c. Matt Mikolajewski, Office of Business Resources

#### 7. **Subcommittee Reports**

- a. Peace Park Subcommittee – Hawk Schenkel
  - Update on plans (Mary Carbine)
  - ACTION ITEM – Letter of support for project plans
- b. Nominations Subcommittee – Pat McGowan
  - ACTION ITEM – Board nominations slate

## c. Assessment Method Review Subcommittee – Brian Mullins

POSSIBLE ACTION ITEM – Subcommittee recommendation clarifying application of current assessment method for buildings under construction (*referred from 9/3 meeting*)

**8. Staff Reports**

- a. Mary Carbine, BID Executive Director
  - 2010 BID Operating Plan update
  - Halloween planning update
  - Upcoming Marketing and Promotions
    - Downtown Family Trick or Treat
    - Downtown Madison Holiday Open House
- b. Mitch Freund, BID Programming Coordinator
  - Ambassador Program
  - Welcome Programs
  - Business turnover update
  - Planting Programs

## c. International Downtown Association Conference re-cap

**9. DMI Update** – Susan Schmitz, DMI President

- Downtown Hospitality Council update

**10. GSSBA Update** – John Hutchinson, Hawk Schenkel**11. New Business****12. Next Meeting – Thursday, November 5, 2009 - Agenda Items**

Halloween recap  
Madison Children's Museum – informational presentation  
2010 Budgeting

REMINDER: BID Halloween Informational Meeting  
Wednesday, October 7, 2009, 2:00 – 3:30 pm  
Central Library, 201 W. Mifflin St, Rm. 202

**14. Adjournment**

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or mcarbine@downtownmadison.org. Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.