

## 2010 Major Downtown Events

*(Internal BID List as of January 18, 2010; will be updated later in year. Major special events & dates with central downtown impact, not regular ongoing programs. Alliant Energy Center events = conventions with BID Ambassador Downtown Info Table.)*

### January

Winter Farmers Market (indoors), Saturdays, 8 am - noon, Madison Senior Center, Jan. 3-April 11

<http://www.dcfm.org/wandw.asp>

Martin Luther King Day Observance, Overture Center, Jan. 19

Winter Restaurant Week, Jan. 24-29

<http://www.madisonmagazine.com/Madison-Magazine/Events/Restaurant-Week/Restaurant-Week-2010/>

UW classes begin, January 20, <http://www.secfac.wisc.edu/acadcal/>

DMI Frostiball, Jan. 30, State Capitol <http://www.frostiball.org/>

Celebrating Youth! , Monona Terrace, Jan. 30, <http://www.celebratingyouth.org/>

### February

WPT Garden Expo, Feb. 12-14, Alliant Energy Center

Madison Winter Festival, Feb. 19-21, <http://www.winter-fest.com/>

WIAA SWIMMING & DIVING - BOYS: Feb. 19-20, UW Natatorium – Madison

The Big Eat, Monona Terrace, Feb. 22, <http://www.thedailypage.com/bigeat/>

WIAA WRESTLING (INDIVIDUAL): Feb. 25-27, The Kohl Center - Madison

### March

WIAA HOCKEY - BOYS: March 4-6, Alliant Energy Center - Madison

WIAA WRESTLING (TEAM): March 5-6, UW Field House - Madison

WIAA HOCKEY - GIRLS: March 5-6, Alliant Energy Center - Madison

International Festival, March 6, Overture Center, <http://www.overturecenter.com/community/international-fest>

St. Patrick's Day Parade, March 14, Capitol Square, <http://www.stpatismadison.org/>

Shamrock Shuffle, March 14, Capitol Square, <http://www.shamrock-shuffle.org/>

WIAA BASKETBALL - BOYS: March 18-20 - The Kohl Center - Madison

WIAA BASKETBALL - GIRLS: March 25-27 - The Kohl Center - Madison

UW Spring Break, Mar 27-Apr 4

Madison Schools Spring Break March 29 - April 5

WIAA State Tournament Site: <http://www.wiaawi.org/index.php?id=99>

### April

Badger Family Spring Visit (month of April) <http://www.parent.wisc.edu/visit/>

Easter, April 4

Wisconsin Film Festival, April 15-18, [www.wifilmfest.org](http://www.wifilmfest.org)

Dane County Farmers Market on the Square, Saturdays, April 17 -Nov. 6

Wednesday Farmers Market on Martin Luther King, Jr., Blvd., April 21 -Nov. 3

UW Spring Football Game: April 17, <http://www.uwbadgers.com/>

Isthmus Green Day, April 17, Monona Terrace, [www.isthmus.com](http://www.isthmus.com)

UW All Campus Party, April 17, <http://www.allcampusparty.com>

Design MMoCA 2010 - April 23–May 2, <http://www.mmoca.org/events/designmmoca/index.php>

Crazylegs Classic Run/Walk, April 24, <http://www.crazylegsclassic.com/>

Lion King, Overture Center, Apr 27 - May 23, [www.overturecenter.com](http://www.overturecenter.com)

[Madison Criterium, April \_\_, Capitol Square]

### May

March of Dimes March for Babies, May 1, MLK, [http://www.marchofdimes.com/wisconsin/43231\\_62196.asp](http://www.marchofdimes.com/wisconsin/43231_62196.asp)

Mifflin St. Block Party – May 1 (?)

UW Last class day May 7

MMoCA Gallery Night, May 7, <http://www.mmoca.org/events/gallerynight/index.php>

[Wisconsin Law Enforcement Memorial Parade, May \_\_]

Cars on State Classic Car Show May 8, [www.carsonstate.com](http://www.carsonstate.com)

Syttende Mai Run/Walk, May 15, <http://www.stoughtonwi.com/>

University of Wisconsin Spring Commencement, Kohl Center, May 14-16

Madison Marathon, May 30, <http://www.madisonfestivals.com/marathon/>

Memorial Day, May 31

## June

Isthmus Jazz Festival, June 4-5, <http://www.isthmusjazzfestival.com/>  
Cows on the Concourse, June \_\_  
Safety Saturday on the Square June \_\_  
Lunchtime Live, Tuesdays, [June \_ -Aug \_], Capitol Square, [www.downtownmadison.org](http://www.downtownmadison.org)  
Downtown Works event  
Concerts on the Square, Wednesdays, June 30 – Aug. 4,  
<http://www.wcoconcerts.org/new/cos/concertsonthesquare.php>

## July

Art Fair on the Square, July 10-11 <http://www.mmoca.org/events/artfair/index.php>  
Art Fair Off the Square, July 10-11, <http://www.artcraftwis.org/afos.html>  
Maxwell Street Days, July 16-18, State Street, [www.maxwellstreetdays.org](http://www.maxwellstreetdays.org)  
Paddle and Portage, July 17, <http://www.paddleandportage.org/pandp>  
Capitol Mile races, Capitol Square, July \_\_\_\_\_ <http://witrackclub.org/>

## August

Dane Dances, Fridays, August 6-27, Monona Terrace, <http://www.danedances.org>  
Jazz at Five, Wednesdays, Aug. \_\_ -Sept. \_\_, where State Street meets the Square, [www.Jazzat5.org](http://www.Jazzat5.org)  
Student Move-In (Dorms): Aug. \_\_\_\_ <http://www.housing.wisc.edu/assignment/moving/>  
Wisconsin Welcome – starts August \_\_ <http://www.newstudent.wisc.edu/wiwelcome/index.html>  
[Madison Children’s Museum opens 100 N. Hamilton, <http://www.madisonchildrensmuseum.org/>]

## September

UW Classes begin, Sep. 2  
UW Football schedule at: <http://www.uwbadgers.com/schedules.html>  
Labor Day, Sep. 6  
Taste of Madison, Sep. 4-5, <http://www.madisonfestivals.com/taste/>  
Ironman Wisconsin, Sept. 12 <http://www.ironmanwisconsin.com/>  
Food for Thought Festival, 100 Block MLK/Capitol Square, Sep. \_\_ <http://www.reapfoodgroup.org/Programs-Events/food-for-thought-festival.html>  
Madison World Music Festival, Sep. 22-25

## October

[World Dairy Expo – Alliant Energy Center – Sep. 28 -Oct. 2] [www.worlddairyexpo.com](http://www.worlddairyexpo.com)  
Wisconsin Book Festival, Sep. 29 – Oct. 3 <http://www.wisconsinbookfestival.org/>  
MMoCA Gallery Night, Oct \_\_  
NORML Midwest Harvest Festival – Library Mall/Capitol, Oct. \_\_  
Literacy Network Run/Walk – Sun. Oct. 3 <http://www.litnetwork.org>  
Fire Truck Parade, Sun. Oct. \_\_  
UW Homecoming Oct. 1-9. Parade 8<sup>th</sup>, Game 9<sup>th</sup>.  
<http://www.uwalumni.com/home/alumniandfriends/homecoming/homecoming.aspx>  
Downtown Living Tour – TBD  
Downtown Family Trick or Treat - TBD  
Halloween Freakfest on State Street, TBD

## November

Wisconsin Original Cheese Festival, Nov. 5-7, Monona Terrace, [www.wisconsincheeseoriginals.com](http://www.wisconsincheeseoriginals.com)  
WIAA Football Tournament, Nov. 18-19  
Indoor Farmers Market, Monona Terrace, Nov. 13-Dec. 18  
Winter Art Festival, Nov 13-14, Monona Terrace, <http://www.artcraftwis.org/winter.html>  
UW/WAA First Year Parents Weekend, Nov. \_\_\_\_  
MMoCA Holiday Art Fair, Nov. \_\_\_\_ <http://www.mmoca.org/events/holidayartfair/index.php>  
Thanksgiving, Nov. 25  
Downtown Holiday Open House, Sat. Nov. 27

## December

UW Last class day, Dec 15  
UW Winter Commencement Dec. 19  
US Bank Eve, Dec. 31